


Virginia Marti College of Art and Design							
SPRING QUARTER 2010 CREDIT AND NON-CREDIT BOOKLIST							
Courses run April 5th, 2010 - June 12th, 2010							
Contact Keith McCann at k.c.mccann@csuohio.edu or Jim Pauley at j.pauley95@csuohio.edu for book availability.							
2400 Euclid Avenue Cleveland, OH 44115							
<b>Course No</b>	<b>Course name</b>	<b>Book Title</b>	<b>Author</b>	<b>Edition</b>	<b>ISBN</b>	<b>Publisher</b>	<b>Retail Price</b>
B102	Image Essentials	NO TEXT					
B110	Basic Color Theory	Color Studies AND	Feisner, Edith	2nd	1563673940	Fairchild	\$76.50
B110	Basic Color Theory	Color: Messages & Meanings: A Pantone Color Resou	Eiseman, Leatrice		0971401063	F&W	\$39.99
B125	Anatomy & Fig Drawing I	Atlas of Human Anatomy for the Artist AND	Peck, Stephen		9780195030952	Oxford	\$19.95
B125	Anatomy & Fig Drawing I	Drawing the Living Figure	Sheppard, Joseph		9780486267234	Dover	\$12.95
B126	Anatomy & Fig Drawing II	Atlas of Human Anatomy for the Artist AND	Peck, Stephen		9780195030952	Oxford	\$19.95
B126	Anatomy & Fig Drawing II	Drawing the Living Figure	Sheppard, Joseph		9780486267234	Dover	\$12.95
B127	Anatomy & Fig Drawing for ID	Atlas of Human Anatomy for the Artist AND	Peck, Stephen		9780195030952	Oxford	\$19.95
B127	Anatomy & Fig Drawing for ID	Drawing the Living Figure	Sheppard, Joseph		9780486267234	Dover	\$12.95
B210	Business Law	Business Law: Principles & Practices	Goldman/Sigismond	7th	0618640797	Houghton Mifflin (CENGAGE)	\$167.95
B225	Salesmanship	TEXTBOOK MUST BE PURCHASED AT VMCAD LIBRARY					
B244	Photography I	Basic 35mm Photo Guide	Alesse, Craig	5th	1584280301	Amherst Media, Inc.	\$17.95
B245	Photography II	NO TEXT					
B253	Career Preparation	The Ultimate Job Hunter's Guidebook	Greene/Martel	5th	9780618848041	Houghton Mifflin (CENGAGE)	\$70.95
B254	Internship Review	NO TEXT					
B270	Small Business Management	The Successful Business Plan	Abrams, Rhonda	4th	0966963563	The Planning Shop	\$29.95
BDM100	Digital Media Overview	A Whole New Mind	Pink, Daniel		9781594481710	Riverhead Trade (Penguin)	\$15.00
BDM110	Concept Development	Character and Conflict: The Cornerstones of Screenwr	Axelrod, Mark		9780325006970	Heinemann Drama	\$14.95
BID115	History of Architectural Interio	A History of Interior Design	Pile, John	3rd	0470228881	Wiley & Sons	\$90.00
BID151	Introduction to Interior Design	Interior Design	Pile, John	4th	9780132408905	Prentice Hall (Pearson)	\$134.00
CA109	Basic Design & Layout	Design Principles And Problems	Zelanski, Paul & Fis	2nd	0155016156	Wadsworth Publishing (CENGA	\$138.95
CA132	Typography	Exploring Typography	Rabinowitz, Tova		9781401815059	CENGAGE Delmar Learning	\$58.95
CA132	Typography	Left-Handed Calligraphy (Purchase only if left-handed)	Studley, Vance		0486267024	Dover Publications	\$5.95
CA132	Typography	The Speedball Textbook (Optional text) <i>This text is not available at CSU--See instructor</i>	Fink/Kastin	23rd	0963153250	Speedball Art Company	\$9.99
CA132	Typography	Pen/Calligraphy Manual (Optional text)	Sloan, Fran		1880133040	A H a Calligraphy	\$9.50

		<i>This text is not available at CSU--See instructor</i>					
CA141	Illustration I - Overview	The Illustrator in America: 1860-2000 <i>This text is not available at CSU--See instructor</i>	Reed, Walt		0942604806	Society of Illustrators	N/A
CA142	Illustration II - Client Projects	NO TEXT					
CA143	Illustration 3-Digital	NO TEXT					
CA201	Photoshop/Bitmap Drawing	Design Collection Revealed: Adobe InDesign CS4, Phd	Botello/Reding		9781435441903	CENGAGE Delmar Learning	\$73.95
CA202	Illustrator/Vector Drawing	Design Collection Revealed: Adobe InDesign CS4, Phd	Botello/Reding		9781435441903	CENGAGE Delmar Learning	\$73.95
CA203	Advanced Photoshop	Design Collection Revealed: Adobe InDesign CS4, Phd	Botello/Reding		9781435441903	CENGAGE Delmar Learning	\$73.95
CA204	Advanced Illustrator	Design Collection Revealed: Adobe InDesign CS4, Phd	Botello/Reding		9781435441903	CENGAGE Delmar Learning	\$73.95
CA210	InDesign/Page Layout	Design Collection Revealed: Adobe InDesign CS4, Phd	Botello/Reding		9781435441903	CENGAGE Delmar Learning	\$73.95
CA212	Advanced InDesign	Design Collection Revealed: Adobe InDesign CS4, Phd	Botello/Reding		9781435441903	CENGAGE Delmar Learning	\$73.95
CA250	Corporate Identity Graphics	Designing Brand Identity: A Complete Guide	Wheeler, Alina	3rd	9780470401422	Wiley & Sons	\$45.00
CA257	Visual Marketing & Presentati	NO TEXT					
CA265	Web Design HTML	NO TEXT					
CA266	Advanced Web Design	NO TEXT					
CA288	3-D Design I	NO TEXT					
CA289	3-D Design II	NO TEXT					
CA294	Portfolio Prep-Graphic Design	Graphic Designer's Guide to Portfolio Design	Myers, Debbie Rose	2nd	9780470184769	Wiley & Sons	\$45.00
CA295	Print Production	Real World Print Production	McCue, Claudia		9780321636836	Peachpit Press (Pearson)	\$44.99
CA301	Internship	NO TEXT					
CA310	Flash/Vector Animation I	The WEB Collection Revealed Premium Edition, Softcc	Bishop/Shuman/Reding		9781435441965	CENGAGE Delmar Learning	\$80.95
CA312	Flash/Vector Animation II	The WEB Collection Revealed Premium Edition, Softcc	Bishop/Shuman/Reding		9781435441965	CENGAGE Delmar Learning	\$80.95
DM115	Photoshop for Digital Video	Photoshop for Video	Harrington, Richard	3rd	9780240809267	Focal Press (Elsevier)	\$57.95
DM120	Web Design I for Digital Media	NO TEXT					
DM125	Web Design II for Digital Media	NO TEXT					
DM130	Introduction to Flash	The WEB Collection Revealed Premium Edition, Softcc	Bishop/Shuman/Reding		9781435441965	CENGAGE Delmar Learning	\$80.95
DM135	Flash Action Scripting	NO TEXT					
DM200	Storyboarding	From Word to Image	Begleiter, Marcie	2nd	9781932907674	Michael Wiese Productions	\$29.95
DM210	Motion Graphics	Apple Pro Training Series: Motion 3	Allen, Damian		9780321509109	Peachpit Press (Pearson)	\$54.99

DM215	Program Editing I	Cut by Cut: Editing Your Film or Video	Chandler, Gael		9780941188999	Michael Wiese Productions	\$35.95
DM220	Digital Video Composition	Film Directing Shot by Shot	Katz, Steven		0941188108	Michael Wiese Productions	\$27.95
DM225	Lighting and Composting	Lighting for Digital Video & Television	Jackman, John	2nd	9781578202515	CMP Books (Elsevier)	\$46.95
DM230	Program Editing II	Apple Pro Training Series: Final Cut Pro 6	Weynand, Diana		9780321502650	Peachpit Press (Pearson)	\$59.99
DM235	Sound Design	Apple Pro Training Series: Sound Editing in Final Cut Studio			9780321647481	Peachpit Press (Pearson)	\$54.99
DM240	DVD Production	Apple Pro Training Series: DVD Studio Pro 4	Sitter, Martin	3rd	9780321534095	Peachpit Press (Pearson)	\$54.99
DM245	Video Compression	NO TEXT					
DM250	Digital Media Projects	NO TEXT					
DM300	3D Modeling	NO TEXT					
DM310	3D Computer Animation	NO TEXT					
DM320	3D Character Development	NO TEXT					
DM400	Digital Portfolio	NO TEXT					
FD102	Textiles	Textiles: Concepts and Principles AND	Elsasser, Virginia	2nd	1563673002	Fairchild	\$79.00
FD102	Textiles	J.J. Pizzuto's Fabric Science Swatch Kit (June 15th)	Johnson/Cohen	9th	9781563678578	Fairchild	\$76.50
FD121	Fashion Design I	Couture Sewing Techniques	Claire B. Schaeffer		1561584975	Taunton Press	\$21.95
FD122	Fashion Design II	NO TEXT					
FD123	Fashion Design III	NO TEXT					
FD127	History of Costume I	Survey of Historic Costume	Tortora/Eubank	5th	9781563678066	Fairchild	\$115.00
FD128	History of Costume II	Survey of Historic Costume	Tortora/Eubank	5th	9781563678066	Fairchild	\$115.00
FD141	Introduction to Fashion	In Fashion: Fun! Fame! Fortune!	Stone, Elaine		1563674513	Fairchild	\$97.00
FD209	Fashion Illustration III	NO TEXT					
FD211	Fashion Illustration I	Fashion Sketchbook	Abling, Bina	5th	9781563674471	Fairchild	\$98.50
FD212	Fashion Illustration II	Fashion Sketchbook	Abling, Bina	5th	9781563674471	Fairchild	\$98.50
FD251	Fashion Product Development	Beyond Design: The Synergy of Apparel...	Keiser/Garner	2nd	9781563675560	Fairchild	\$103.50
FD295	Portfolio Prep-Fashion Design	NO TEXT					
FD301	Draping I	NO TEXT					
		<i>Suggested Reading - Draping for Apparel Design</i>	Joseph-Armstrong	2nd	9781563675508	Fairchild	\$98.00
FD302	Draping II	NO TEXT					
		<i>Suggested Reading - Draping for Apparel Design</i>	Joseph-Armstrong	2nd	9781563675508	Fairchild	\$98.00

FD320	Collection	The Spec Manual	Bryant/DeMers	2nd	1563673738	Fairchild	\$83.00
FD365	Millinery I-Felts	NO TEXT					
FD366	Millinery II-Fur & Leather	NO TEXT					
FD367	Millinery III-Straw,Silk&Soft Fa	NO TEXT					
FD368	Millinery IV-	NO TEXT					
FD369	Millinery V-Advanced	NO TEXT					
FD374	Sportswear	NO TEXT					
FD376	Tailoring	Tailoring: Traditional and Contemporary Techniques	Ledbetter/Thiel	1st	9780835975346	Prentice Hall (Pearson)	\$92.80
FD393	CAD I	Introduction to Accumark, Pattern Design, and PDM	Ridgway Sharp, Julia		9781563674372	Fairchild	\$72.50
FD394	CAD II	Introduction to Accumark, Pattern Design, and PDM	Ridgway Sharp, Julia		9781563674372	Fairchild	\$72.50
FM102	Textiles	Textiles: Concepts and Principles AND	Elsasser, Virginia	2nd	1563673002	Fairchild	\$79.00
FM102	Textiles	J.J. Pizzuto's Fabric Science Swatch Kit	Price/Cohen	9th	9781563678578	Fairchild	\$76.50
FM127	History of Costume I	Survey of Historic Costume	Tortora/Eubank	5th	9781563678066	Fairchild	\$115.00
FM128	History of Costume II	Survey of Historic Costume	Tortora/Eubank	5th	9781563678066	Fairchild	\$115.00
FM141	Introduction to Fashion	In Fashion: Fun! Fame! Fortune	Stone, Elaine		1563674513	Fairchild	\$97.00
FM160	Excel I	Mathematics for Retail Buying AND	Tepper, Bette	6th	9781563675881	Fairchild	\$98.00
FM160	Excel I	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM162	Excel II	College Accounting 1-13 With Your Guide To An Apass	McQuaig, Douglas	9th	9780618958436	Houghton Mifflin (CENGAGE)	\$132.95
FM162	Excel II	Mathematics for Retail Buying AND	Tepper, Bette	6th	9781563675881	Fairchild	\$98.00
FM162	Excel II	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM165	Fashion Product Analysis	Guide to Fashion Sewing AND	Amaden-Crawford, 4th		1563674505	Fairchild	\$97.50
FM165	Fashion Product Analysis	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM171	Principles of Retailing	Fashion Retailing: A Multi-Channel Approach AND	Diamond, Ellen		9780131776821	Prentice Hall (Pearson)	\$99.60
FM171	Principles of Retailing	Cleveland's Department Stores			9780738560762	Arcadia Publishing	\$21.99
FM180	Access./Cosmetics/Perfume	Know Your Fashion Accessories AND	Stall-Meadows		1563672456	Fairchild	\$46.50
FM180	Access./Cosmetics/Perfume	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM181	Advertising & Promotion	Promotion in the Merchandising Environment AND	Swanson, Kristen	2nd	9781563675515	Fairchild	\$100.50
FM181	Advertising & Promotion	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM200	Fashion Writing	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM202	CAD	NO TEXT					
FM205	Fashion Buying & Merchandis	Retail Buying AND	Diamond/Pintel	8th	9780131592360	Prentice Hall (Pearson)	\$77.20
FM205	Fashion Buying & Merchandis	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM214	Fashion Show Production	Guide To Producing a Fashion Show AND	Everett/Swanson	2nd	1563672537	Fairchild	\$80.00

FM214	Fashion Show Production	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM220	Management and Supervision	Supervision: Managing for Results AND	Newstrom, John	9th	9780073545080	McGraw-Hill	\$100.00
FM220	Management and Supervision	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM234	Import/Export	Going Global: The Textile and Apparel Industry AND	Kunz/Garner		1563673681	Fairchild	\$91.00
FM234	Import/Export	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM251	Fashion Product Development	Beyond Design: The Synergy of Apparel...	Keiser/Garner	2nd	9781563675560	Fairchild	\$103.50
FM260	Retail Interior Design	The Retail Store: Design and Construction AND	Green, William	2nd	9780595011650	iUniverse	\$39.95
FM234	Import/Export	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM270	Visual Merchandising I	Visual Merchandising and Display AND	Pegler, Martin	5th	1563674459	Fairchild	\$101.50
FM270	Visual Merchandising I	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM271	Visual Merchandising II	Visual Merchandising and Display AND	Pegler, Martin	5th	1563674459	Fairchild	\$101.50
FM271	Visual Merchandising II	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
FM290	Internship	NO TEXT					
FM295	Fashion Consulting	Color Me Beautiful's Looking Your Best AND	Spillane/Sherlock		9781568330372	Rowman/Littlefield	\$19.95
FM295	Fashion Consulting	Cleveland's Department Stores	Faircloth, Christopher		9780738560762	Arcadia Publishing	\$21.99
G101	English I	Norton Sampler	Cooley, Thomas	7th	9780393929355	Norton	\$35.50
G101	English I	The MLA Pocket Handbook: Rules for Format & Docum	Rossiter, Jill		9781933878157	DW Publishing Company	\$7.95
G102	English II	Literature: An Introduction to Fiction, Poetry, Drama, a	Kennedy, X.J.	11th	9780205686100	Pearson	\$98.67
G102	English II	Heart of Darkness	Conrad, Joseph		9780141441672	Penguin Classic	\$9.00
G102	English II	The MLA Pocket Handbook: Rules for Format & Docum	Rossiter, Jill		9781933878157	DW Publishing Company	\$7.95
G141	Math I	Basic College Mathematics (Student Support Edition)	Aufmann, Richard	8th	0547016743	CENGAGE Learning	\$166.95
G142	Math II	Basic College Mathematics (Student Support Edition)	Aufmann, Richard	8th	0547016743	CENGAGE Learning	\$166.95
G160	History of Art I	History of Art	Janson	7th	9780135006320	Prentice Hall (Pearson)	\$152.60
G161	History of Art II	History of Art	Janson	7th	9780135006320	Prentice Hall (Pearson)	\$152.60
G163	Old Testament History	Complete Idiot's Guide to the Bible AND	Bell, James S.	3rd	9781592573899	Alpha (Penguin)	\$18.95
G163	Old Testament History	NIV Archaeological Study Bible			9780310926054	Zondervan	\$49.99

G164	New Testament History	Complete Idiot's Guide to the Bible AND	Bell, James S.	3rd	9781592573899	Alpha (Penguin)	\$18.95
G164	New Testament History	NIV Archaeological Study Bible			9780310926054	Zondervan	\$49.99
G221	Social Science I	Interpersonal Communication	Beebe/Beebe	6th	9780205674534	Allyn & Bacon (Pearson)	\$102.20
G222	Social Science II	Organizational Behavior: Essentials	McShane/Von Glino	2nd	9780073381220	McGraw-Hill	\$115.94
G260	Economics	Economics	Boyes/Melvin	7th	9780618761258	Houghton Mifflin (CENGAGE)	\$209.95
ID100	Drafting I	Construction Drawings and Details AND	Kilmer/Kilmer	2nd	9780470190418	Wiley & Sons	\$45.00
ID100	Drafting I	Lettering for Architects and Designers	Sutherland, M.	2nd	9780471289555	Wiley & Sons	\$55.00
ID111	Design Fundamentals	Architecture: Form, Space, & Order AND	Ching, Francis	3rd	9780471752165	Wiley & Sons	\$45.00
ID111	Design Fundamentals	Principles of Two-Dimensional Design	Wong, Wucius		9780471289609	Wiley & Sons	\$45.00
ID124	Rendering I	Sketching & Rendering Interior Spaces AND	Drpic, Ivo		9780823048533	Watson-Guptill	\$29.95
ID124	Rendering I	Design Graphics:Drawing Techniques for Designers	Koenig, Peter A.	2nd	9780131137011	Prentice Hall (Pearson)	\$53.20
ID126	Rendering II	Sketching & Rendering Interior Spaces AND	Drpic, Ivo		9780823048533	Watson-Guptill	\$29.95
ID126	Rendering II	Design Graphics:Drawing Techniques for Designers	Koenig, Peter A.	2nd	9780131137011	Prentice Hall (Pearson)	\$53.20
ID130	Textiles	Interior Textiles AND	Nielson, Karla J.		9780471606406	Wiley & Sons	\$85.00
ID130	Textiles	Interior Design Swatch Kit		2009 E	0980149592	Textile Fabric Consultants	\$56.95
ID191	Computer Aided Design II	Digital Drawing for Designers: A Visual Guide to AutoCAD	Seidler, Doug		9781563675126	Fairchild	\$92.50
ID193	Computer Aided Design IV	Google SketchUp 7 For Dummies	Chopra, Aidan		9780470277393	For Dummies	\$24.99
ID200	Drafting II	Construction Drawings and Details AND	Kilmer/Kilmer	2nd	9780470190418	Wiley & Sons	\$45.00
ID200	Drafting II	Lettering for Architects and Designers	Sutherland, M.	2nd	9780471289555	Wiley & Sons	\$55.00
ID210	Furniture and Decorative Arts	History of Furniture	Pina, Leslie	2nd	9780132447287	Prentice Hall	\$118.20
ID217	Building Systems	Building Construction Illustrated AND	Ching, Francis	4th	9780470087817	Wiley & Sons	\$49.95
ID217	Building Systems	Construction Drawings and Details	Kilmer/Kilmer	2nd	9780470190418	Wiley & Sons	\$45.00
ID220	Space Planning I	Space Planning Basics AND	Karlen, Mark	3rd	9780470231784	Wiley & Sons	\$60.00
ID220	Space Planning I	Time Saver Standards for Interior Design	DeChiara, Joseph	2nd	9780071346160	McGraw-Hill	\$157.50
ID221	Space Planning II	Space Planning Basics AND	Karlen, Mark	3rd	9780470231784	Wiley & Sons	\$60.00
ID221	Space Planning II	Time Saver Standards for Interior Design	DeChiara, Joseph	2nd	9780071346160	McGraw-Hill	\$157.50
ID250	Materials & Methods	Professional Practice for Interior Designers	Piotrowski, Christin	4th	9780471760863	Wiley & Sons	\$85.00
ID271	Interior Design I	ALL PREVIOUS ID COURSE TEXTS APPLY					
ID271	Interior Design I	The Encyclopedia of Window Fashions	Randall, Charles	6th	1890379123	Randall International	\$24.95
ID272	Interior Design II	ALL PREVIOUS ID COURSE TEXTS APPLY					
ID272	Interior Design II	The Encyclopedia of Window Fashions	Randall, Charles	6th	1890379123	Randall International	\$24.95
ID273	Interior Design III	ALL PREVIOUS ID COURSE TEXTS APPLY					
ID273	Interior Design III	The Encyclopedia of Window Fashions	Randall, Charles	6th	1890379123	Randall International	\$24.95
ID274	Interior Design IV	ALL PREVIOUS ID COURSE TEXTS APPLY					
ID274	Interior Design IV	The Encyclopedia of Window Fashions	Randall, Charles	6th	1890379123	Randall International	\$24.95
ID275	Graphics in Interior Design	Color Drawing: Design Drawing Skills	Doyle, Michael	3rd	9780471741909	Wiley & Sons	\$69.95

ID275	Graphics in Interior Design	Drawing and Designing with Confidence	Lin, Mike		9780471283904	Wiley & Sons	\$69.95
ID279	Interior Design V	ALL PREVIOUS ID COURSE TEXTS APPLY					
ID279	Interior Design V	The Encyclopedia of Window Fashions	Randall, Charles	6th	1890379123	Randall International	\$24.95
ID282	Portfolio Prep	NO TEXT					
ID393	Computer Aided Design III	Enhancing CAD Drawings with Photoshop	Onstott, Scott		9780782143867	Sybex (Wiley)	\$44.99
ID295	Internship	NO TEXT					
ID300	Lighting	Fundamentals of Lighting	Winchip, Susan		9781563675287	Fairchild	\$98.50
ID305	Kitchen Design	NO TEXT					
ID391	Computer Aided Design I	Digital Drawing for Designers: A Visual Guide to AutoCAD	Seidler, Douglas		9781563675126	Fairchild	\$92.50
ID393	Computer Aided Design III	Enhancing CAD Drawings with Photoshop	Onstott, Scott		9780782143867	Sybex (Wiley)	\$44.99
X010	Developmental English	The Least You Should Know About Eng.,form A	Wilson, Paige	10th	1413033814	Heinle (CENGAGE Learning)	\$65.95
X015	Developmental Reading	Ten Steps to Building College Reading	Langan, John	4th	1591940370	Townsend Press	\$25.00
X017	Developmental Sewing	PURCHASE TEXT FROM SCHOOL-See Quinn Marti					
X020	Developmental Math	Basic College Mathematics (Student Support Edition)	Aufmann, Richard	8th	0547016743	CENGAGE Learning	\$166.95
X040	Intro to Computers	Discovering Computers 2010: Living in a Digital World	Shelly, Gary B		9780324786460	Course Technology (CENGAGE)	\$99.95
X050	Art Fundamentals I	How to Draw What You See	De Reyna, Rudy		9780823023752	Watson-Guptill	\$18.99